



NORTHWESTERN SOCIETY OF WOMEN ENGINEERS

**Corporate Sponsorship Packet
2021-2022**

INTRODUCTION

The **Society of Women Engineers** is a nationally recognized professional, educational, and service organization dedicated to supporting women, non-binary, and trans folk in science and engineering. We aim not only to empower our members to fulfill their full potential as engineers and leaders, but also to inspire the next generation of engineers through STEM outreach programs.

With over 500 members, the **Northwestern University SWE Chapter (NU SWE)** has a strong and growing presence on campus. Centered on three fundamental pillars – **outreach**, **professional development**, and **social** – our mission is to build a supportive community of engineers within gender minorities at Northwestern and beyond.

OUTREACH

We introduce young individuals to opportunities in science and engineering through the following events:

- **Career Day for Girls:** Our largest on-campus outreach event hosts over 300 middle school and high school students from the Chicagoland area for fun engineering activities and competitions, inspirational keynote speakers, and lab tours.
- **STEP (Summer Technology and Engineering Program):** We run a four-day camp that exposes middle school girls to engineering through design activities and a field trip to the Museum of Science and Industry.
- **Shadow Program:** Our mentorship program pairs local high school girls with active SWE members to get students excited about engineering and support them through the college application process.

PROFESSIONAL DEVELOPMENT

Our continuous programming provides a constant support system to engineers within gender minorities both academically and professionally. Events include:

- **SWE in the City:** We plan, coordinate, and host a two-day conference that features keynote speakers, company-led workshops, and networking opportunities in Downtown Chicago.
- **Industry Day:** We organize the largest technical career fair on campus with over 50 companies and 1000 attendees.
- **Lunch & Learns:** From resume workshops to company information sessions, our lunch and learns engage our members in a range of interactive and educational opportunities.
- **Coffee Chats:** We organize one-on-one casual conversations to connect SWE members with company representatives.

SOCIAL

In addition to outreach and professional development events, we strive to create a supportive and inclusive community for our members through various social programming:

- **HeForSWE:** Through interactive workshops on unconscious bias and sexism in technical fields, our initiative mobilizes people of every gender identity to acknowledge their role in achieving equality.
- **Spring Celebration:** To celebrate the end of the school year, we commemorate everyone's hard work and achievements with a fun evening of awards, keynote speakers, and delicious food.
- **Mentorship Programs:** Our bifocal approach to mentorship facilitates relationships between underclassmen and upperclassmen and undergraduate students and graduate students.

SPONSORSHIP LEVELS

With corporate sponsorships, we aim to create a mutually beneficial relationship between NU SWE and your company. The following levels are general guidelines for our **yearly sponsorship**.

	BRONZE \$500	SILVER \$1500	GOLD \$3000
RECRUITMENT			
Access to listserv promotion	✓	✓	✓
Access to current resume book	✓	✓	✓
EVENTS			
Group Events (i.e. Networking Sessions, Lunch & Learns)		✓	✓
One-on-One Events (i.e. Coffee Chats)			✓
Invitation to SWE in the City & Representation at Career Day for Girls			✓
PUBLICITY			
Representation in our LinkedIn group	✓	✓	✓
Company merchandise distribution	✓	✓	✓
Sponsorship recognition on listserv/website		✓	✓
Company logo on our merchandise			✓

You can also **sponsor a specific event or initiative** mentioned in the previous page (e.g. SWE in the City, HeForSWE, Career Day for Girls). We welcome any other suggestions on sponsorship and would be happy to discuss them with you. We appreciate your time and consideration!

Please reach out to swe@u.northwestern.edu if you would like to sponsor NU SWE or have any questions. We look forward to working with you!

Learn more about us at nu-swe.weebly.com